

## DEVELOPMENT OBJECTIVES

**To continue the tradition of the King of 4 x 4s:**

- ◆ Maintain high strength and durability performance
- ◆ Maintain offroad performance

**To provide the luxury, quality, comfort, and the interior space that are worthy of the Top of SUVs:**

- ◆ Improve dynamic performance and quiet operation
- ◆ Improve riding comfort and provide excellent high-speed driving stability
- ◆ Increase interior space

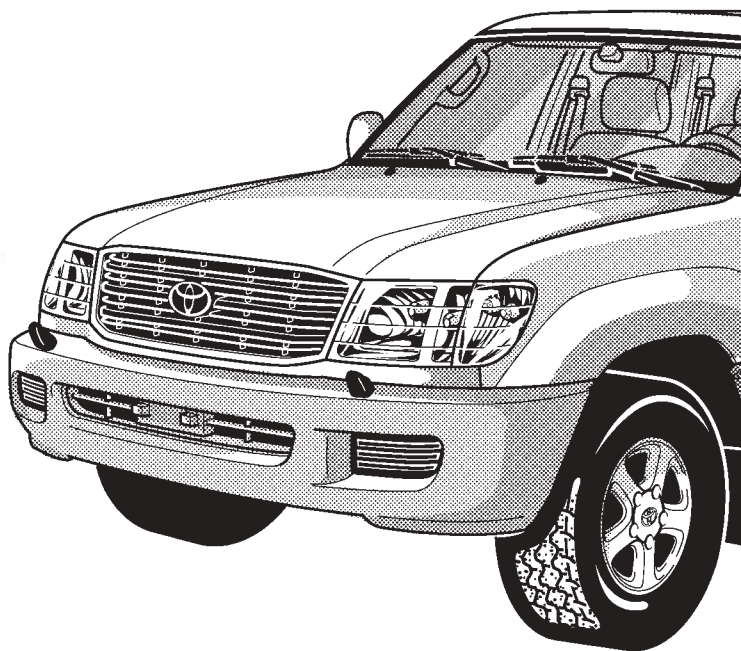
## Characteristics

### DESIGN

Development focused on the themes that are desired on the new Land Cruiser: distinctive character, refinement, and sophistication.

### EQUIPMENT

A full line of equipment is provided in which the high levels of functionality and superior quality that are worthy of a luxury SUV have been integrated.



To enable you to assess the overview of the new Land Cruiser in detail, this chapter describes the changes and the improvements of the new model over those of the previous model by focusing on the following five key points: design, equipment, main mechanisms, safety features, and environmental measures.

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